

# SUSTAINABLE TOURISM NETWORK

## Membership Policy



Sustainable Tourism Network (hereafter referred to as STN) membership is available to all tourism businesses. In order to become a member of STN, businesses are required to read and agree to the STN membership policy below.

By ticking the 'I agree to the STN membership policy' box on the membership sign-up form, you are agreeing to adhere to all terms & conditions of this policy.

### **Membership policy:**

All businesses who sign up for membership must adhere to the following terms & conditions of this policy:

- This policy must be signed by your sustainability leader or equivalent.
- Practise sustainable tourism activities and operate to all relevant environmental, financial and other legislation relevant to the sector.
- Use the STN's logo and awards properly and correctly.
  - The STN membership logo will be issued when your business has shown its commitment towards sustainability by adhering to and signing this membership policy.
  - Remaining STN awards will only be issued after successful audit.
- Agree that all materials and services provided to you by STN either online or in person remain the property of STN. In the case where you wish to publish materials in any way, using the STN name and logo, you are required to request permission from STN to do so. The use of these materials for purposes outside of your business without the permission of STN is not permitted. At all times in using the materials, you must agree to respect the privacy rights of individuals and organisations mentioned in the materials and in accordance with GDPR.
- When using the online members area you agree and warrant that you shall not submit, publish, or display on the website any material which has nothing to do with the subject or material that might be offensive, objectionable or unlawful. You agree not to post any material which would violate or infringe the copyright, trademark, rights of publicity, privacy rights or other rights of any person while connected to or otherwise directly or indirectly using the website.
- Keep your members area password strictly confidential. Sharing a unique login name and/or password with another business is strictly prohibited.
- You agree to complete an annual STN survey for metric purposes.

- Agree that membership fees are non-refundable except in special circumstances at the discretion of STN management.
- Agree that membership of STN may be terminated at any time, and without cause, by both parties. STN reserves the right to refuse registration or membership to any business in breach of the Code of Conduct or for any reason. In case of termination by the member, the membership fee for the current calendar year will be due, unless otherwise agreed by both parties.
- Agree that you and anyone claiming on behalf of you releases and forever discharges STN and its affiliates, successors and assigns, officers, employees, representatives, partners, agents and anyone claiming through them (collectively, the “STN Parties”), in their individual and/or corporate capacities from any and all claims, liabilities, obligations, promises, agreements, disputes, demands, damages, causes of action of any nature and kind, known or unknown, which you have or ever had or may in the future have against STN or any of the STN Parties arising out of or relating to this agreement and the related services.
- Agree to prioritise sustainability within your business and publish your sustainability policy in accordance with [STN requirements](#) within one year of becoming a member of STN.
- Agree to use accurate and responsible marketing methods, providing visitors with full and responsible information regarding your sustainability practices.
- Embrace the principles of Sustainable Tourism as defined by the United Nations World Tourism Organisation (UNWTO) in all aspects of their business: "Tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities."
- Appoint and support a Green Team/Person within your business to drive, develop and manage your sustainable tourism policy and practices, and must notify STN in a timely manner of personnel changes.
- Commit to doing no harm to other businesses, people, environment and animals in the running of your business.
- Adhere to [STN membership logo and award usage agreement](#).

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