

# SUSTAINABLE TOURISM NETWORK

## Membership Logo & Award Usage Agreement



This Logo Agreement is made and entered into by Sustainable Tourism Network (hereafter referred to as STN) and the STN member who has agreed and accepted the STN membership policy terms and conditions. Please note that Logo usage guidelines are subject to change.

### **Ownership, Identification & Use**



- The STN member acknowledges STN's sole ownership of the Logo, and all associated goodwill, and that STN retains all right, title and interest in and to the Logo.
- STN members will not use the Logo in a manner that will diminish or otherwise damage STN's reputation.
- STN members will not adopt, use, or register any corporate name, trade name, trademark, domain name, service mark or certification mark, or other designation that violates STN's rights in the Logo.
- STN members shall take reasonable steps to notify the STN of any suspected misuse of the STN's Logo. STN has the sole right to take any action concerning the Logo.
- The STN Logo can only be used whilst an active member of STN.
- The STN Logo must be removed once membership is ceased, award has expired or any misuse of the logo has been identified.
- The STN membership logo must be used as presented here. You must not change the logo colours, typography or font.
- The STN Membership logo is intended solely to indicate your membership in the Sustainable Tourism Network. It should not be used to suggest/imply that you are certified by the Sustainable Tourism Network.
- The STN 6-step programme awards (1-5) are intended solely to indicate your sustainability achievements. These awards should not be used to suggest/imply that you are certified by the Sustainable Tourism Network.

### **Quality Control**

- All Products distributed in connection with the Logo shall adhere to the terms and conditions as set out in the STN membership policy. Logo can only be used in conjunction with sustainable practices and products.
- STN Member shall cooperate with STN to facilitate period review of STN member's use of the Logo.

- STN members shall promptly correct any misuse of the Logo and conform to the STN membership terms & conditions.

### **Indemnification From STN & STN Members**

- STN members will indemnify and defend STN from and against any and all third party claims, damages, costs, and expenses (including reasonable solicitors' fees) related to the STN member's use of the Logo in breach of this Logo Agreement.
- In connection with any pending or reasonably anticipated STN Indemnified Claim, STN members shall promptly discontinue or modify use of the Logo on STN's request. STN shall have no liability for any STN Indemnified Claim based on STN member's use of the Logo.

### **Disclaimer Of Warranty & Limitation Of Liability**

- STN makes no warranties regarding the logo, and hereby disclaims all warranties that might otherwise be implied by law.

### **Term & Termination**

- The term of this Logo Agreement shall commence on the Effective Date and continue for one (1) year, unless terminated earlier by either party.
- Upon expiration or termination of this Logo Agreement, STN members will immediately cease use of the Logo.

### **Queries**

- For any queries contact us at [info@sustainabletourismnetwork.ie](mailto:info@sustainabletourismnetwork.ie) or in writing addressed to The Sustainable Tourism Network, Unit 52 Newtown Business and Enterprise Centre, Newtownmountkennedy, Co.Wicklow.

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